

OEC NEWS

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SURVIVAL RESTS WITH A WELL-CONNECTED LOGISTICS COMPANY



Companies limited by direct contracts with one or two carriers will have a much more challenging time securing container service for the near future.

The scarcity of space is a result of a new surge in demand from importers and the blanked third-quarter sailings by various carriers. According to Panjiva, the surge in demand is coming from healthcare, particularly pharmaceutical products, and some household consumer staples. The increased demand, especially from essential industries, highlights the need for companies to enlist the help of a more experienced logistics company that works with a diverse range of carriers and that is in a strong position to secure space for a reasonable price.

“Flexibility with carriers is absolutely necessary at this moment and working with a logistics company that has long-established relationships is critical during this time,” said Frank Costa, Vice President of Sales at OEC Group New York. “In the current climate, delayed shipments can result in significant monetary losses, which can be the difference in being able to either weather this historic storm or suffer severe repercussions.”



The ability to provide space quickly is especially critical for businesses that are either in a rush to resupply depleted inventories for products such as personal protective equipment, or stock up for online sales in anticipation of potential new COVID-19 shutdown measures from a second viral wave, as costs incurred from product delays could be catastrophic. In fact, many carriers predict space will be difficult to secure through the remainder of 2020 because producers are desperately trying to get their products to market and recover some market share.

“Given the unique conditions facing the market today, it’s more critical than ever for importers to partner with a well-connected freight forwarder like OEC,” said Peter Hsieh, Regional Vice President of Sales and Marketing at OEC Group New York. “As a 20-year market leader in trans-Pacific trade, OEC is uniquely positioned to leverage its relationships to help its client base in ways that others simply cannot, which in this case is securing space at the best rate possible.”

CUSTOMERS TO GET MORE POWER OVER THEIR SHIPMENTS



OEC Group is releasing their latest e-service Portal, a one-stop program that customers can use for booking, billing, document management and shipment track-and-trace. The updated portal is expected to be fully released for client use in fall 2020.

The easy-to-use platform's new capabilities will empower customers with greater self-sufficiency and control over tracking their shipments. One important new feature is a chat application connecting them to any OEC representatives associated with their shipment. Clients with any concerns can use the feature to quickly get in touch with a company team member, who will work quickly to solve the problem.

“We designed our new Portal to give customers the power to manage their shipments with a few clicks,” said Shawn Kim, Regional Project Manager here at OEC. “Customers will soon discover the benefits of the platform's increased efficiency.”



Customers will also notice upgrades to the email and push notifications, visualized track-and-trace function and the document repository database. OEC is also committing to future enhancements that incorporate relevant technological advances that help enrich the customer experience.

“Our new Portal represents just one aspect of OEC Group’s commitment to Digital Transformation,” OEC Group U.S. East Region President Anthony Fullbrook said. “Simply put, customers will have complete control of and visibility into the shipment process — with OEC professionals ready to quickly provide assistance as needed.”



The Dog Days of Summer begin on July 3 and coincide with the dawn rising of Sirius, the Dog Star.



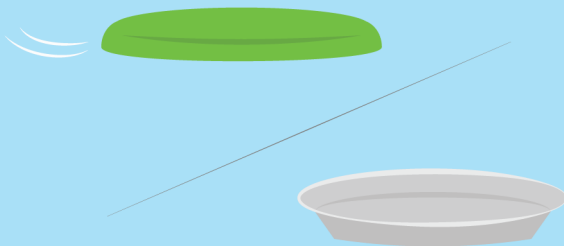
Humans are scientifically proven to be happier in the summer.



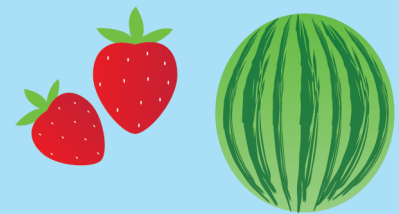
Summer is not just wedding season! More babies are born in the summer than any other time of the year.



Thanks to thermal expansion, the Eiffel Tower gets six inches taller in the summer.



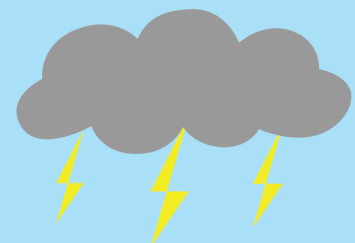
In the 1940s, a favorite activity for college students was throwing around pie plates, a tradition that evolved into today's Frisbee games.



Fresh fruit is significantly cheaper in the summer.



The hottest days of the year in the U.S. typically occur between July 15-31.



More thunderstorms occur during the summer than at any other time of the year.

ABOUT OEC GROUP

At OEC Group, we have demonstrated our commitment to customer service in trans-Pacific trade for more than 35 years. Founded in 1981, OEC Group had a vision to provide comprehensive logistics services to clients. Today OEC Group serves destinations throughout the world and has grown into one of the leading logistics providers in North America. With over fifty offices worldwide, we take pride in being close to your cargo at all times.

OEC Group is monitoring and adapting to the changing market. We are well positioned to make continuous improvements to your supply chain using the fastest, most efficient and cost-effective services available. We work tirelessly to stay on top of the ever-changing logistics industry with the goal of delivering the most current information and services to you, our customer.

Our business is making our logistics expertise, your competitive advantage.